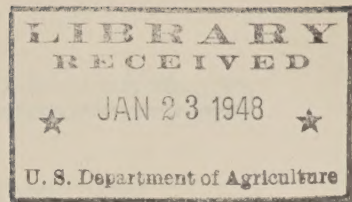


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.17



1947-1948
**FALL & WINTER
RETAIL PRICE LIST**

•
**FLORIDA NURSERY
& LANDSCAPE CO.**

Main Office
LEESBURG, FLORIDA: N. Dixie Highway, Phone: 158

•
Branches
GAINESVILLE: 233 W. University Ave., Phone: 2270
OCALA: South Orange Ave., Phone: 345
ORLANDO: 1030 N. Orange Ave., Phone 2-1491
(The Garden Mart)

The Home of a Million Plants

FOR AZALEA AND CAMELLIA PRICES PLEASE TURN TO THE TWELFTH PAGE

PROFESSIONAL SERVICES AVAILABLE

DESIGNING AND PLANNING. Beautiful gardens and well landscaped residences do not just happen, but are the results of careful designing and the following through of that plan. Our landscape architects are familiar with Central Florida plant material and are trained in its use to achieve the best effect. Let us give you an estimate.

GRADING. An important feature contributing to the beauty of your home grounds is the grading. Proper grading insures proper drainage, graceful contours, and prevents washing, etc. We can take care of this for you.

CONTRACTING. Let us give you an estimate on your walks, drives, terraces, grills, and other features. Not only can we handle the contract, but we offer you the benefit of our years of practical experience to help you achieve the most attractive and useful arrangement.

TOPDRESSING. Our Florida soils are sandy, and to keep shrubs and lawns at their best, we recommend topdressings at least annually. Call us for our recommendation and estimate.

FERTILIZING. Our familiarity with soil conditions in Central Florida has led us to produce our own fertilizer formulas, designed to meet the requirements here. We have special plant foods for Lawns, Trees and Shrubs, Azaleas and Camellias. We can apply this for you.

SPRAYING. Keep your plants in a healthy condition by a regular spray program to control insect and fungus pests. Our high pressure spray machine can give good coverage at low cost. We test the newer insecticides and fungicides and assure you the best and most effective control measures.

PRUNING. Professional pruning twice a year will keep your plants looking their best.

FINANCING. The F.H.A. Property Improvement Loans may be obtained for landscaping your home, to be repaid in low monthly installments over a period up to thirty-six months at a low rate of interest. Ask our representative for details.

OUR BUSINESS TERMS

This price list cancels all previous price lists. Prices herein are subject to change without notice.

WHEN TO PLANT. Plants from pots, cans or boxes may be transplanted at any time during the year. Balled and burlapped plants may be moved at any season. Barerooted stock is moved only during the dormant season.

WHEN TO ORDER. We suggest that you place your order early, especially for fruit trees and other dormant material, so that we may reserve for you the varieties that you want and prevent disappointment.

TERMS. Cash with order, unless you have already established an account with us. If you want us to reserve and hold stock for you, we require a deposit of 25%.

PRICES. All prices are F.O.B. our nursery, and are subject to change without notice.

PACKING. We ship plants anywhere in the United States. If you want plants shipped, there is a nominal charge for packing.

TRANSPORTATION. Unless otherwise specified, all orders travel at the cost and risk of the purchaser. Our responsibility ceases upon delivery of the order to public carrier.

ERRORS. If any mistakes are made in filling orders, we will cheerfully make corrections; however, please notify us within ten days after receipt of the shipment.

GUARANTEE

We guarantee all our stock to be true to name, properly rooted, well grown, properly packed, and shipped according to instructions. Our liability under the foregoing guarantee is limited in amount to the original price received. We sell no nursery stock under a guarantee to live, except potted and balled and burlapped plants. These we agree to replace at not less than 50 per cent of the purchase price, during the following planting season, should any die from causes other than neglect.

REFERENCE: As to our standing and responsibility, we refer you to the First National Bank of Leesburg, Fla.

Florida Nursery & Landscape Co.

LEESBURG • FLORIDA

BRANCHES AT OCALA, ORLANDO AND GAINESVILLE

SHRUBS

(Described on pages 25 thru 28 in our catalog)

ABELIA GRANDIFLORA:

12—18"	\$ 1.00
18—24"	1.50
2— 3'	2.00

ARDISIA CRENULATA:

Qt. can	\$ 1.00
Gal. can	2.00

BELEPERONE GUTTATA:

3" pot	\$.75
4" pot	1.00
Gal. can	1.50

BUDDLEIA:

4" pot	\$.75
Gal. can	1.50

BUXUS JAPONICA:

	LIGHT	HEAVY
6— 8"	\$.50	\$.75
8—12"	.75	1.00
12—15"	1.00	1.50
15—18"	1.50	2.00
18—24"	2.00	2.50
24—30"	2.50	3.50

(For 25 plants and up, deduct 25%. For sheared specimen double the above prices)

BRAZILIAN PEPPER:

Qt. can	\$ 1.00
Gal. can	1.50

CALYCANTHUS FLORIDUS:

18—24"	\$1.50
2— 3'	2.50

CHALCAS PANNICULATA:

Gal. can	\$ 1.50
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CESTRUM NOCTURNUM and CESTRUM DIURNUM:

4" pot	\$ 1.00
Gal. can	2.00

CHERRY LAUREL:

18—24"	\$ 1.50
2— 3'	2.00
3— 4'	2.50
4— 5'	3.50
5— 6'	4.50

CLEYERA JAPONICA:

12—18"	\$ 2.00
18—24"	3.00
2— 3'	4.00

CROTON:

3" pot	\$.75
4" pot	1.00
Gal. can	1.50

DAEDALACANTHUS NERVOSUS or

Blue Sage:

4" pot	\$ 1.00
Gal. can	1.50

DURANTA PLUMIERI:

4" pot	\$ 1.00
Gal. can	1.50

ELEAGNUS PUNGENS, ELEAGNUS PUNGENS VARIEGATA:

18—24"	\$ 1.50
2— 3'	2.25
3— 4'	3.00

ELEAGNUS AUREA MACULATA:

18—24"	\$ 2.50
2— 3'	3.50

FEIJOA SELLOWIANA:

18—24"	\$ 2.00
2— 3'	2.50
3— 4'	3.50

GARDENIA FLORIDA, MYSTERY and McLELLAN'S 23:

12—18"	\$ 1.00
18—24"	1.50
2—3'	2.00
3—4'	2.50

SHRUBS — (Continued)

GUAVAS: Cattley Red and Yellow:

Qt. Can	\$ 1.00
5 qt. cans	1.50

HIBISCUS:

BRILLIANTISSIMA. Single deep red.	
EUTERPE. Large single orange.	
GRANDIFLORA. Large single pink.	
GOLDEN DAWN. Large single yellow.	
HAWAIIAN SINGLE YELLOW. Large yellow flower. Grafted plants.	
HAWAIIAN DOUBLE YELLOW. Full double flower of clear yellow, shading to orange at base. Grafted plants.	
INDIAN CHIEF. Single fiery red.	
KONA. Double pink.	
LA FRANCE. Single pale pink.	
LUNA. Amber touched with cream, coral.	
PRIDE OF BELLAIRE. Buttercup yellow.	
SCHIZOPETALUS (Fuchsia hibiscus). Pendulous orange-red blooms resembling a fuchsia.	
VERSCOLOR. Single red.	
DOUBLE RED. Large double red flowers.	

4" pot	\$ 1.00
Gal. can	1.50

HOLMESKIOLDIANA SANGUINEA:

4" pot	\$ 1.00
Gal. can	1.50

HYDRANGAEA HORTENSIS:

4" pot	1.00
Gal. can	2.00

ILICIAM ANNISATUM:

18—24"	\$ 1.50
2— 3'	2.00
3— 4'	3.00
4— 6'	5.00

IXORA COCCINEA:

3" pot	\$.75
4" pot	1.00
1/2 gal. can	1.50
Gal. can	2.00

JASMINUM PRIMULINUM:

Qt. can	\$ 1.00
Gal. can	1.50

JASMINUM ILLICIFOLIUM:

Qt. can	\$ 1.00
Gal. can	1.50

JASMINUM PUBESCENS:

Qt. can	\$ 1.00
Gal. can	1.50

JASMINUM SAMBAC or Grand Duke:

4" pot	\$ 1.00
Gal. can	1.50

LANTANA DELICATISSIMA:

3" pot	\$.50
Qt. can	.75
Gal. can	1.00

LIGUSTRUM: Lucidum and Nobilis:

12—18"	\$ 1.50
18—24"	2.00
2— 3'	2.50
3— 4'	3.50
4— 6'	5.00

*LIGUSTRUM JAPONICUM:

12—18"	\$ 1.00
18—24"	1.25
2— 3'	1.50
3— 4'	2.00

*Ligustrum japonicum can be furnished bare root in quantities of 25 or more at half the above prices.

NANDINA DOMESTICA:

18—24"	\$ 1.50
2— 3'	2.00
3— 4'	2.50

MALPIGHIA COCCIGERA:

4" pot	\$ 1.00
Gal. can	1.50

MALPIGHIA GLABRA:

4" pot	\$ 1.00
Gal. can	1.50

SHRUBS — (Continued)

MYRICA CERIFERA (Wax Myrtle):

3—4'	\$ 2.00
4—5'	2.50
5—6'	3.00
6—8'	5.00

OLEA FRAGRANS:

Qt. cans	\$ 1.00
12—18"	1.50
18—24"	2.00

OLEANDER:

Qt. can	\$ 1.00
Gal. can	1.50
2—3' B.R.	1.50
3—4' B.R.	1.50

PHYLLANTHUS ROSEO PICTUS:

Gal. can	\$ 1.50
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PHOTINA SERRULATA:

12—18"	\$ 1.25
18—24"	1.75
2—3'	2.00
3—4'	3.00

PITTOSPORUM TOBIRA:

12—18"	\$1.50
18—24"	2.00
2—3'	2.50
3—4'	3.50

PITTOSPORUM TOBIRA VARIEGATED:

12—18"	\$ 1.50
18—24"	2.00

PLUMBAGO CAPENSIS:

Qt. can	\$ 1.00
Gal. can	1.50

POINSETTIA (Single Red and Single White):

4" pot	\$.75
6" pot	1.00

POINSETTIA (Double Red):

6" pot	\$1.50
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PYRACANTHA:

Qt. can	\$ 1.00
Gal. can	1.50
3-gal. can	2.50

RAPHIOLEPSIS INDICA:

18—24"	\$ 2.00
2—3'	3.00

SEVERINIA BUXIFOLIA:

12—18"	\$ 1.75
18—24"	2.50
2—3'	3.50
3—4'	5.00

SERISSA FOETIDA VARIEGATA:

Gal. can	\$ 1.50
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SPIREA: Cantoniensis Dbl.:

12—18"	\$ 1.00
18—24"	1.50
18—24"	1.50
2—3'	2.00

TABERNAEMONTANA CORONARIA:

Qt. can	\$ 1.00
Gal. can	1.50

THUNBERGIA ERECTA:

4" pot	\$1.00
Gal. can	1.50

THRYALLIS GLAUCA:

Qt. can	\$ 1.00
Gal. can	1.50

VIBURNUM ODORATISSIMUM:

12—18"	\$ 1.50
18—24"	2.00
2—3'	2.50
3—4'	3.50
4—5'	5.00

VIBURNUM SUSPENSUM:

12—18"	\$ 2.00
18—24"	2.50

VITEX:

Gal. can	\$ 1.50
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SHRUBS — (Continued)

YUCCA ALOIFOLIA:

2—3'	\$ 2.00
3—4'	3.00
4—5'	4.00
5—6'	5.00

TREES

(Described in our catalog on page 29)

AUSTRALIAN PINES:

3" pot	\$.40
Qt. can	.75
Gal. can	1.00

GREVILLEA ROBUSTA (Silk Oak):

Qt. can	\$ 1.00
Gal. can	1.50

BAUHINIA:

Qt. can	\$ 1.00
Gal. can	1.50
3-gal. can	3.50

CALLISTEMON RIGIDUS, CITRINUS, AND VIMINALIS:

Qt. can	\$ 1.00
Gal. can	2.00

CERCIS CANADENSIS (Redbud):

3—4' B.R.	\$ 1.50
4—6' B.R.	2.00
6—8' B.R.	3.00
8—10' B.R.	5.00

(For B&B, double above prices)

CINNAMOMUM CAMPHORA (Camphor Tree):

Qt. can	\$ 1.00
Gal. can	1.50

CORNUS FLORIDA (Dogwood):

3—4' B.R.	\$ 1.50
4—6' B.R.	2.00
6—8' B.R.	3.00
8—10' B. R.	5.00

(For B&B plants, double above prices)

CREPE MYRTLE:

4—6' B.R.	\$ 2.50
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(For B&B plants, double above prices)

EUCALYPTUS RUDIS and ROBUSTA:

Qt. can	\$ 1.00
Gal. can	1.50

LOQUAT

Gal. can	\$ 1.50
2—3'	\$ 2.50
3—4'	3.50
4—6'	6.00
6—8'	10.00

MELALEUCA LEUCADENDRA:

Qt. can	\$ 1.00
Gal. can	1.50

MIMOSA:

Gal. can	\$ 2.00
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PARKINSONIA AUCULEATA:

Qt. can	\$ 1.00
Gal. can	1.50

MAGNOLIAS

(Described on page 30 in our catalog)

MAGNOLIA FUSCATA:

18—24"	\$ 2.50
2— 3'	3.50
3— 4'	5.00

MAGNOLIA GRANDIFLORA:

2—3'	\$ 2.50
3—4'	3.50
4—5'	5.00
5—6'	7.50
6—8'	10.00 and 12.50

HOLLIES

(Described on page 31 in our catalog)

ILEX CORNUTA:

18—24"	\$ 1.50
2— 3'	2.50
3— 4'	4.00
4— 6'	7.50 to 10.00
6— 8'	10.00 to 15.00

ILEX CRENATA:

18—24"	\$ 2.50
2— 3'	3.50

ILEX VOMITORIA (Semi-Sheared):

18—24"	\$ 2.00
2— 3'	2.50
3— 4'	3.00
4— 5'	5.00

ILEX OPACA and ILEX E. PALATKA:

6— 8'	\$12.50
8—10'	17.50
3— 4' (E. Palatka)	4.00
4— 6' (E. Palatka)	6.00

OAKS

(Described in our catalog on page 32)

These oaks are available in planting season; please contact our nearest branch for quotations on your needs.

VINES

(Described on page 33 in our catalog)

ALLAMANDA:

Qt. can	\$ 1.00
Gal. can	1.50

BIGNONIA VENUSTA (Flame Vine):

Qt. can	\$ 1.00
Gal. can	1.50

BOUGAINVILLEA:

3" pot	\$.75
4" pot	1.00
Gal. can	1.50
3-gal. can	3.50 to 5.00

FICUS REPENS:

3" pot	\$.50
4" pot	.75
Gal. can	1.50

GELSEMIUM SEMPERVIRENS:

Gal. can	\$ 2.00
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RHYNCOSPERMUM JASMINOIDES:

Qt. can	\$ 1.00
Gal. can	1.50

SENECIO CONFUSUS (Mexican Flame):

Qt. can	\$ 1.00
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TECOMARIA CAPENSIS:

Qt. can	\$ 1.00
Gal. can	1.50

THUNBERGIA GRANDIFLORA

(Sky Vine):

Qt. can	\$ 1.50
Gal. can	1.50

WISTERIA:

Gal. can	\$ 1.50
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SMALL FRUIT AND NUTS

(Described in our catalog on pages 20 and 21)

FIGS:

CELESTE:

2—3' B.R.	\$ 1.00
3—4' B.R.	1.50
4—5' B.R.	2.50

(B & B—Double Above Prices)

PEARS:

4—5' B.R.	\$ 2.00
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PLUMS:

3—4' B.R.	\$ 1.50
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CONCORD, DELAWARE AND NIAGARA GRAPES:

2-year B.R.	\$.75
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SCUPPERNONG GRAPES:

2-year B.R.	\$ 1.25
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PERSIMMONS:

2—3' B.R.	\$ 1.50
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NECTARINES:

3—5' B.R.	\$ 2.00
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MOORPARK APRICOTS:

3—4' B.R.	\$ 1.25
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EARLY RED BIRD APPLES:

3—4' B.R.	\$ 1.25
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PECANS:

4—5' B.R.	\$ 3.50
5—6' B.R.	5.00

JEWEL PEACHES:

2—3' B.R.	\$ 1.00
3—4' B.R.	1.25

LOQUAT (See Trees)

GRASSES

(Described on page 22 in our catalog)

CORTADERIA SELLOANA (Pink and White Pampas Grass):

Small clumps	\$ 1.50
Medium clumps	2.50
Large clumps	3.50

CENTIPEDE AND ST. AUGUSTINE:

Per bushel	\$ 2.00
In 3-5 bu. lots	1.75
10 bu. or more	1.50

OPHIPOGON:

Single Pip05	Clump25
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LIRIOPE:

Single Pip12½	Clump35
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CONIFERS

(Described in catalog on pages 16 and 17)

ARBORVITAE:

8—12"	\$ 1.00
12—18"	1.50
18—24"	2.00
24—30"	2.50

CUPRESSUS ARIZONICA OBLONGA GLAUCA:

	LIGHT	HEAVY
3-gal. cans	\$ 7.50	\$10.00

JUNIPERUS JAPONICA SYLVESTRIS:

3—4'	\$ 3.50
4—5'	4.50
5—6'	6.00

JUNIPERUS PFITZERIANA:

12—18"	\$ 1.75
18—24"	2.25
2— 3'	3.00
3— 4'	4.00

JUNIPER STRICTA:

12—18"	\$ 1.50
18—24"	2.00

CALLITRIS ROBUSTA AUREA:

Gallon cans	\$3.00
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PODOCARPUS MAKI (Semi-sheared):

18—24"	\$ 3.25
2— 3'	4.50
3— 4'	6.50
4— 5'	9.50

PODOCARPUS SINENSIS:

18—24"	\$ 2.00
2— 3'	2.50
3— 4'	3.50
4— 5'	4.50
5— 6'	6.00
6— 7'	7.50
7— 8'	10.00

(We have specimen plants. Please ask for quotation)

PODOCARPUS NAGI:

Gallon can	\$ 1.50
5-qt. can	2.00
18—24"	3.50
2— 3'	5.00

CITRUS

This item is described in our catalog on pages 18 and 19.

We carry an excellent stock of citrus, including the best varieties for this section of the state. Due to heavy demand this season, we ask that you please contact our nearest office for list of the varieties and prices on stock available.

PALMS

(Described in our catalog on page 24)

ARECASTRUM ROMANIZOFFIANUM or Cocos Plumosa:

3— 4'	\$ 2.50
4— 5'	3.50
5— 6'	4.50
6— 8'	6.50
8—10'	8.50
10—12'	12.50
12—15'	17.50
15—18'	25.00

(We have some excellent specimens. Please inquire for quotation)

BUTIA or Cocos Australis:

18—24"	\$ 2.00
2— 3'	3.00
3— 4'	4.00
4— 5'	6.00
5— 6'	7.50
6— 8'	10.00

CHRYSLIDOCARPUS LUTESCENS or Areca Palm:

3" pot	\$.75
4" pot	1.00

PHOENIX ROEBELLINI or Pigmy Date Palm:

4" pot	\$ 1.50
5" pot	2.00
6" pot	2.50
Gal. cans	3.00
5-qt. cans	3.50
24—30"	5.00
30—36"	7.50
3— 4'	10.00

PHOENIX RECLINATA:

4— 6'	\$10.00
6— 8'	15.00
8—10'	20.00

SABAL PALMETTO or Cabbage Palm:

Native Palm. Quotations upon request.

WASHINGTONIA ROBUSTA:

2—3'	\$ 2.00
3—4'	3.00

ZAMIA INTEGRIFOLIA or Coontie Palm:

Gal. can	\$ 2.00
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ROSES

CHOICE ROSES FOR CENTRAL FLORIDA:

BUSH:

Caledonia (H.T.)	Alabaster white
Etoile de Holland (H.T.)	Lovely dark red
Golden Dawn (H.T.)	Sunburst Yellow
K. A. Viktoria (H.T.)	Snowy White
Lady Hillingdon (T.)	Apricot Yellow
President Hoover (H.T.)	Old gold, yellow and pink
Red Radiance (H.T.)	Clear red
Pink Radiance (H.T.)	Cameo Pink
Talisman (H.T.)	Red, gold and orange

CLIMBERS:

Climbing Crimson Rambler	Bright Crimson
Climbing Red Radiance	Clear red
Climbing Silver Moon	Creamy white

Price, each	\$.90
Price, per doz.	10.00
Price, per hun.	80.00

(All the above roses are sturdy, strong, choice plants)

HEMEROCALLIS

(Described on page 23 in our catalog)

RED:

BARONET. 2 feet. Flowers, full brick red in color. Stays open evenings. Recurrent bloomer. Evergreen. Early. Price 50¢ per pip.

BICOLORS:

THE YEARLING. 3 feet. Small flowered, multi-flora type. Soft peach and brown tones. Very floriferous and vigorous. Evergreen. Midseason. Price \$1.00 per pip.

MIKADO. 2½ feet. An orange flower with mahogany blotch on petals. Good bloomer. Midseason. Evergreen. Price 25¢ per pip.

ORANGE:

CHROME ORANGE. Clear orange. Early, recurrent bloomer. Evergreen. Price 50¢ per pip.

CRESSIDA. 3 feet. Rich orange flower with fulvous overcast. Very floriferous. Evergreen. Midseason. Price 25¢ per pip.

AURANTIACA. 3 feet. Orange with fulvous overcast. Evergreen. Midseason. Price 25¢ per pip.

KWANSO. 3 feet. Double orange flowers. Deciduous foliage. Price 35¢ per pip.

YELLOW:

GOLDEN WEST. 2½ feet. Big gold flower of good form. Evergreen. Midseason. Price \$1.00 per pip.

J. A. CRAWFORD. Large soft yellow flower. Evergreen. Early. Price 25¢ per pip.

AMARYLLIS. 3 feet. Large golden yellow flower of heavy substance. Vase shaped. Evergreen. Midseason. Price 35¢ per pip.

PATRICIA. 3 feet. A lovely pale yellow with greenish throat. Recurving petals. Fragrant. Evergreen. Late. Price \$1.00 per pip.

THE GEM. 3 feet. Very good standard yellow. Evergreen. Midseason. Price 25¢ per pip.

FLORHAM. Deep yellow trumpets. Fragrant. Long blooming season. Evergreen. Price 25¢ per pip.

FLORIDA. Evergreen. Midseason. Pastel with darker eyezone. Medium tall. Inclined to fade so best be grown in shade. Price 50¢ per pip.

GOLDEN WEDDING (Annis Victoria Russell). Early. Evergreen, medium yellow flower. Recurrent bloomer. 2½ feet tall. Price \$3.00 per pip.

CAMELLIAS

(Items described in our catalog on pages 6 thru 11)

*RARE VARIETIES AND GRAFTS:

	LIGHT	HEAVY
8—12"	\$ 3.00	\$ 5.00
12—18"	5.00	7.50
18—24"	7.50	10.00
24—30"	10.00	12.50
30—36"	15.00	20.00
36—42"	22.50	27.50
42—48"	30.00	40.00

(For heavy specimen plants in this class ask for quotations)

CLASS A:

	LIGHT	HEAVY
8—12"	\$ 1.00	\$ 1.50
12—18"	2.50	3.00
18—24"	4.00	5.00
24—30"	6.00	7.00
30—36"	8.00	10.00
36—42"	12.50	15.00
42—48"	17.50	20.00

(Ask for quotations on specimen plants)

CLASS B:

	LIGHT	HEAVY
8—12"	\$ 1.00	\$ 1.50
12—18"	1.50	2.00
18—24"	2.50	3.50
24—30"	4.50	5.50
30—36"	7.00	8.50
3—4'	10.00	12.50

(We have some large specimens in some varieties. Please ask for quotation)

CAMELLIA SASANQUA:

	HEAVY
18—24"	\$ 2.00
24—30"	3.00
30—36"	5.00
3—4'	6.00

(For specimen plants, ask for quotation)

*We have some choice varieties for which we have paid an extra premium to have for your convenience. For these we will have to ask more than the above prices.

AZALEAS

(Items described in our catalog on pages 12, 13, 14 and 15)

AZALEA INDICA:

CLASS A:

Fielders, New White, George Franc, Gervin Pink, Macrantha single pink, Macrantha double

pink, Macrantha orange, Pride of Mobile, Brilliant, Clear dark Pink, Coccinea Major, Crescent City Pink, Pride of Dorking, Prince of Wales, Viola cea rubra, Anthenon, Iveryana, Duc de Rohan, Duke of Wellington, Frederick the Great, Nora Lee, Glory of Sunninghill, Maxmilian, Prince of Orange, Sublanceolata red, Geo. L. Taber, Moss Point Red, Mrs. Encke, Lady Edith.

	LIGHT	HEAVY
6—8"	\$.45	\$.60
8—12"75	.90
12—18"	1.25	1.50
18—24"	1.75	2.50
24—30"	2.75	3.25
30—36"	3.50	4.75
36—42"	4.75	6.00
42—48"	6.00	7.75
4—5'	9.00	10.25
5—6'	12.00	15.00

CLASS B:

Formosa, President Clay, Phoenicia, Elegans, Lawsall.

	LIGHT	HEAVY
6—8"	\$.35	\$.50
8—12"60	.75
12—18"	1.00	1.25
18—24"	1.50	2.00
24—30"	2.25	2.75
30—36"	3.00	4.00
36—42"	4.00	5.00
42—48"	5.00	6.50
4—5'	7.50	8.50
5—6'	10.00	12.50

(Specimen plants are available in some varieties. Please inquire for quotations)

AZALEA KURUME:

	LIGHT	HEAVY
6—8"	\$.50	\$.75
8—10"75	1.00
10—12"	1.00	1.50
12—15"	1.50	2.50
15—18"	2.00	3.00
18—24"	2.50	3.50
24—30"	3.50	5.00

(For heavy specimen plants, please ask for quotations)

FERTILIZERS

One of the most important factors in the growth of healthy plants, shrubs, and lawn is the proper use of a well-balanced plant food. For the first time since the war period we again offer our special fertilizers from scientific formulae. These plant foods are well balanced to stimulate good plant growth under our climatic conditions. Because of their high organic content—approximately forty per cent—these plant foods are not the flash type, but become available over a period of several months, stimulating a steady, healthy growth. Your plants will be sturdier in appearance, have darker, richer foliage, and will bloom in more abundance.

Try our balanced plant food for a season, according to instructions on the chart below, and you can readily see the difference a good plant food makes.



AZALEA AND CAMELLIA SPECIAL

Special fertilizer for acid-loving plants; not only excellent for Azaleas and Camellias, but also for Gardenias, Ardisia and Roses.

Price per 100, \$4.00

TREE AND SHRUB SPECIAL

Good, well balanced plant food for shrubs, trees, palms, citrus, etc.

Price per 100, \$3.75



LAWN SPECIAL:

No need for you to envy others their dark green, velvety lawns. Our lawn special supplies the elements grass needs for ideal growth: nitrogen to develop top growth, and phosphorus and potash to encourage heavy root and stem development. Our Lawn Special includes Gamtox which is excellent control for chinch bugs, cricket moles, army worms and grasshoppers.

Price per 100, \$2.75

FERTILIZER APPLICATION CHART

Size	Azaleas, A & C A, C, K	Camellias, A & C C, F, K	Roses, A & C A, C, I, L	Pot Plants A & C As Needed	Conifers, T & S A, D, I	Small Fruits and Nuts, T & S B, E, H, K	Lilies, T & S A, D, I	Palms, T & S A, D, G, K	Shrubs, T & S A, D, H, K	Shade Trees T & S, E, F	Grasses, Lawn A, D, H, L
8-12"	1/4 #	1/4-1/2 #	1/4 #	TBL to each 1" of pot diameter	1 #	1/2 #	3-5 # per 100 sq. ft.	*See Pot	1/2 #	1/2 #	100 # to 1500 sq. ft.
12-18"	1/2 #	1 #	1/2 #		1 1/4 #	3/4-1 #	1/2 #		3/4 #	1 #	
18-24"	3/4 #	1 1/4 #	3/4 #		1 1/2 #	1 #	3/4 #	1 #	1 #	1 #	
24-30"	1 #	1 1/2 #	1 #		2 #	1 1/4 #	1 #	2 #	1 1/4 #	1 1/2 #	
30-36"	1 #	1 3/4 #	1 1/2 #		2 1/4 #	1 3/4 #	1 3/4 #		1 3/4 #		
36-42"	1 1/2 #	2 #	1 3/4 #		2 1/2-3 #	2 #		3 #	2 #	1 3/4 #	
42-48"	1 3/4 #	2 1/4 #	1 3/4 #		3-4 #	2 1/2 #			2 1/2 #	2 #	
4-5'	2 #	2 1/2 #			4-5 #	3 #		5 #	3 #	3 #	
5-6'	2 1/2 #	3 #			5-6 #	3 1/2 #			3 1/2 #	4 #	
6-8'	3-5 #	3-5 #			8 #	4 #		6 #	4 #	5 #	
8-10'	6-8 #				10 #	4 1/2 #		10 #	5-8 #	5-6 #	
10-20'					15 #	5 #		20 #	8-10 #	10-20 #	
20-35'								35 #			

*POT PLANTS: 1/4 Tbs. to 1" diameter of pot.

KEY FOR APPLICATION DATES: A is January, B is February, C is March, D is April, etc.

NOTE: This application chart applies to our fertilizer only. For best results, use exactly as directed, since too much fertilizer is fatal to plants.



INSECTICIDES and FUNGICIDES



Plants definitely add to the appearance and attractiveness of your home, but not if they are infested with pests or fungi which detract from their beauty. It is not a difficult matter to keep your plants healthy and disease free, nor is it an expensive matter, for we have a complete line of insecticides and fungicides in smaller sizes. If you have spraying problems, please contact our nearest office and our experienced personnel will be glad to make recommendations.

ANT-B-GON, one ounce dispensers, set of four	\$.70
APPO CUT WORM BAIT, 1-lb. carton	.40
BOTANO GARDEN DUST, 10 oz. duster	.60
BUG-GETTA PELLETS, 12 oz. carton	.35
CALTOX GARDEN DUST, 10 oz. duster	.60
EXTRAX, 4 oz.	1.00
1 pint	2.75
GARDEN SPRAY SETS (Volck, Extrax and Greenol)	1.85
GREENOL, 4 oz. bottle	.60
ORTHOL GARDEN SPRAY, 4 oz.	.50
ORTHO PET FLEA POWDER, 1½ oz. puffer	.35
ORTHO RODENT DESTROYER, 6 oz.	.35
LEAD ARSENATE, 1 lb.	.50
VOLCK OIL SPRAY, 4 oz.	.35
1 pint	.75
1 quart	1.50
1 gallon	3.00
IMPROVED SLUG SHOT, 1 lb. can	.40
LIQUID SLUG SHOT, 1 oz.	.35
4 oz.	1.00
COPPER SOLUTION, 1 pint	.85
SUPER COPPER CONCENTRATE, 1 qt.	1.75
ANT GAS, ½ pint	.50
HAMMOND'S TREE WOUND PAINT, pints	.90
1 quart	1.75



GAMTOX

NOW YOU CAN GET IT, TOO!

GAMTOX, the most effective control for chinch bug and other lawn pests, including army worm and cricket mole, also for caterpillars and other chewing insects on Bougainvillea. Can be used either as liquid dilution or added to filler to make dust. Put up in six pound bags or fifty pound drums. \$.60 per pound.



PEAT NATURE'S SOIL BUILDER

Peat is the partly decomposed and more or less disintegrated remnants of organic matter produced from the decomposition of vegetation covered or saturated with water. It is fibrous, moisture-absorbing soil, acid in reaction and rich in carbon content.

Here in Central Florida where all our soils are to a great extent sandy, it is recommended that peat be used liberally in any planting, since it is of great value from several standpoints:

First, peat will absorb several times its own weight in water. Thus in our sandy soil it is of exceptional value since it holds moisture around the root systems until the plant can pick it up.

Second, it aids also in retaining the fertilizer applied, until it may be utilized by the plant. In sandy soils, the fertilizer will leach through the ground around the roots very rapidly and only a very small percentage will be picked up by the roots before it is gone.

Third, peat is decidedly helpful in growing most plants because it provides the acidity that they prefer. Azaleas, Camellias, and Gardenias absolutely demand acid soil. Our soil in Central Florida is alkaline by nature and it is imperative to counteract the alkalinity by using peat.

Fourth, peat, being primarily organic, furnishes food for plants, which is absorbed and utilized in growth.

Fifth, peat is an ideal environment for microscopic soil organisms, and supplies some of the helpful bacteria which aid in plant growth.

Sixth, our peat bog has been tested by the Florida Geological Board of Survey and has been found high in quality and comparable to the peat formerly imported from abroad.

HOW TO USE PEAT

The superior grade of peat that we now offer to the home gardener has been shredded instead of ground. This leaves the fine, fibrous texture formerly available only in imported peat. It is an excellent soil builder and should be added when planting shrubs, trees, vines, palms, annuals and perennials. It is absolutely required for Camellias, Azaleas and Gardenias.

In making lawns, it has been found that the addition of several inches of peat before planting will pay for itself by hastening the growth of the lawn and making fewer weedings necessary. The following scale will be helpful in determining the quantity needed.

1 cu. yd. covers	648 sq. ft. ½ in. deep
1 cu. yd. covers	324 sq. ft. 1 in. deep
1 cu. yd. covers	162 sq. ft. 2 in. deep
1 cu. yd. covers	108 sq. ft. 3 in. deep

When planting trees, shrubs, etc., the shredded peat should be mixed with the top soil for filling in around the plant roots or ball at the rate of half peat and half soil.

When potting or repotting plants, it may be used 50-50 with top soil, or 50 per cent peat with 25 per cent top soil and 25 per cent leaf-mold (well-rotted leaves).


Per bag \$ 1.00

Per cubic yard, F.O.B. Pit 3.00

Peat is also available in bulk. Please inquire at our nearest branch for our prices.

FLORIDA LANDSCAPE & NURSERY CO.

Leesburg, Ocala, Orlando, Gainesville

 **IMPORTANT:** Before making out your order, please read "Terms of Business" on page 3 of catalogue. Our business is conducted according to these terms, and misunderstandings or possible dissatisfaction can be avoided by your careful attention to them.

FLORIDA NURSERY AND LANDSCAPE CO., LEESBURG.

Date_____1947-48

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NOTICE: It is our desire to furnish stock exactly as ordered. If you wish us to substitute in case varieties are exhausted, write here the word "Yes." _____

Signature of Customer_____

